

Strategic Planning Workshop



Strategic Planning for the 21st Century

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The Value of Strategic Planning

✦ Why wait for the crisis to plan?
First things first!



Teamwork

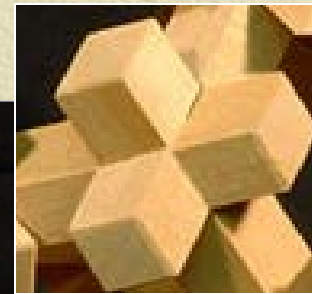
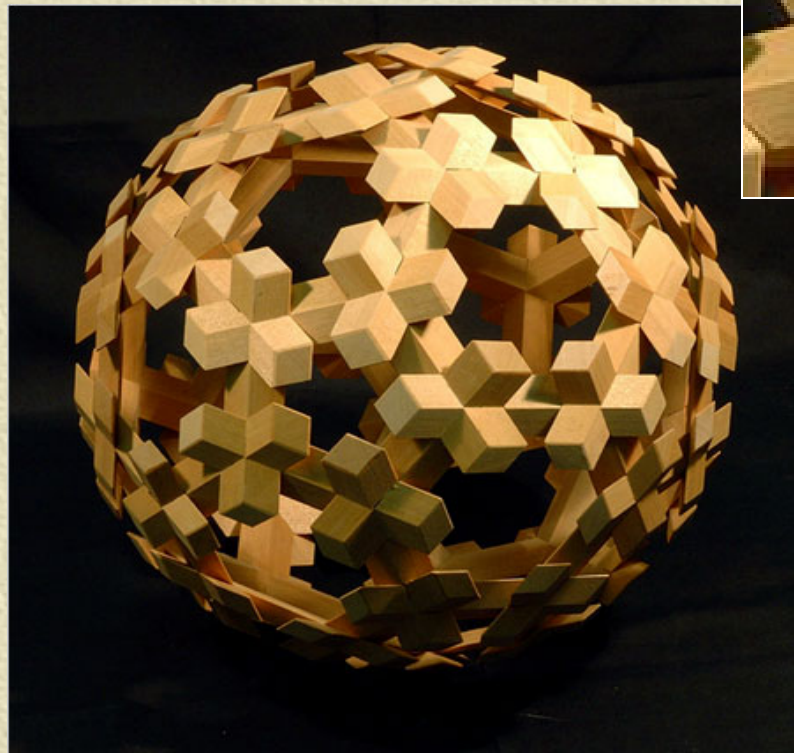
✦ “If you wish to go quickly, go alone. If you wish to go far, go together.”

- *African Proverb*



The Big Picture

✦ The GOAL is more important than the ROLE.



Determine the Direction You are Headed

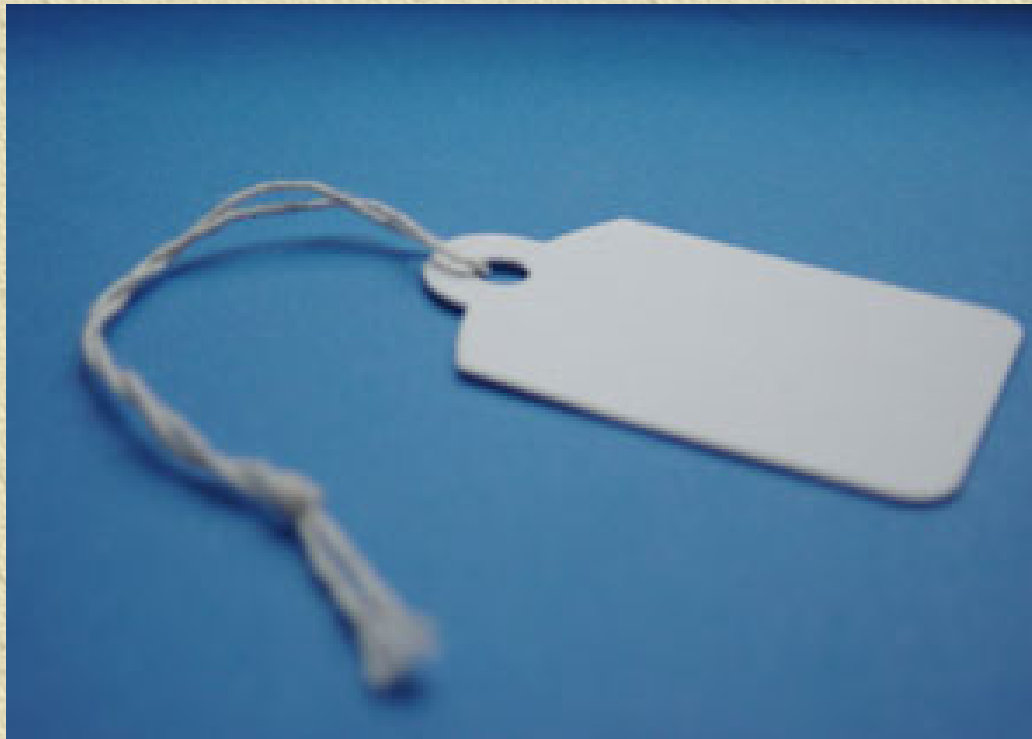
✠ Direction gives the team
members vision and confidence.



✠ Imagine a
labyrinth;
the Holy
Spirit sees
and will
direct.

Counting the Cost

✦ Every idea has a *price tag*.



Leadership

✦ The difference between **success** and **failure** is often leadership.



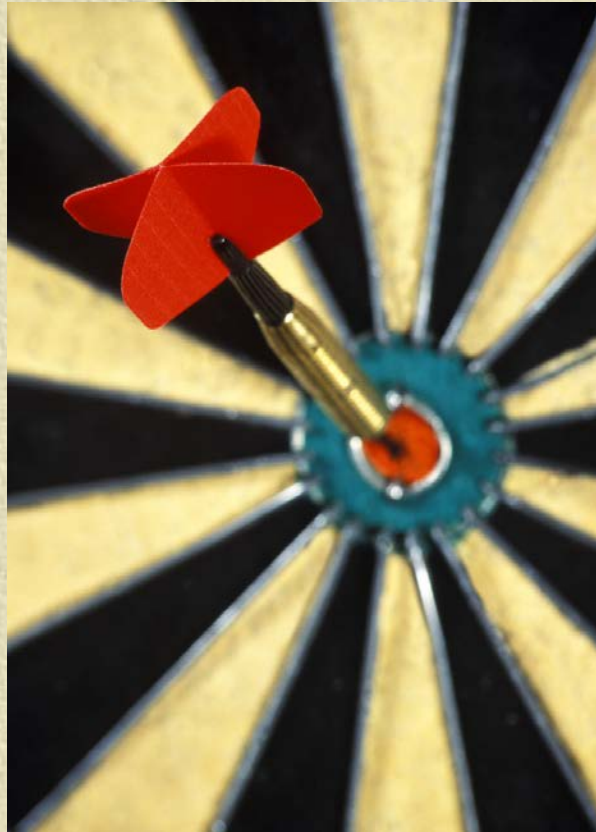
The Common Purpose

✦ Differences don't mean unity
is not achieved.



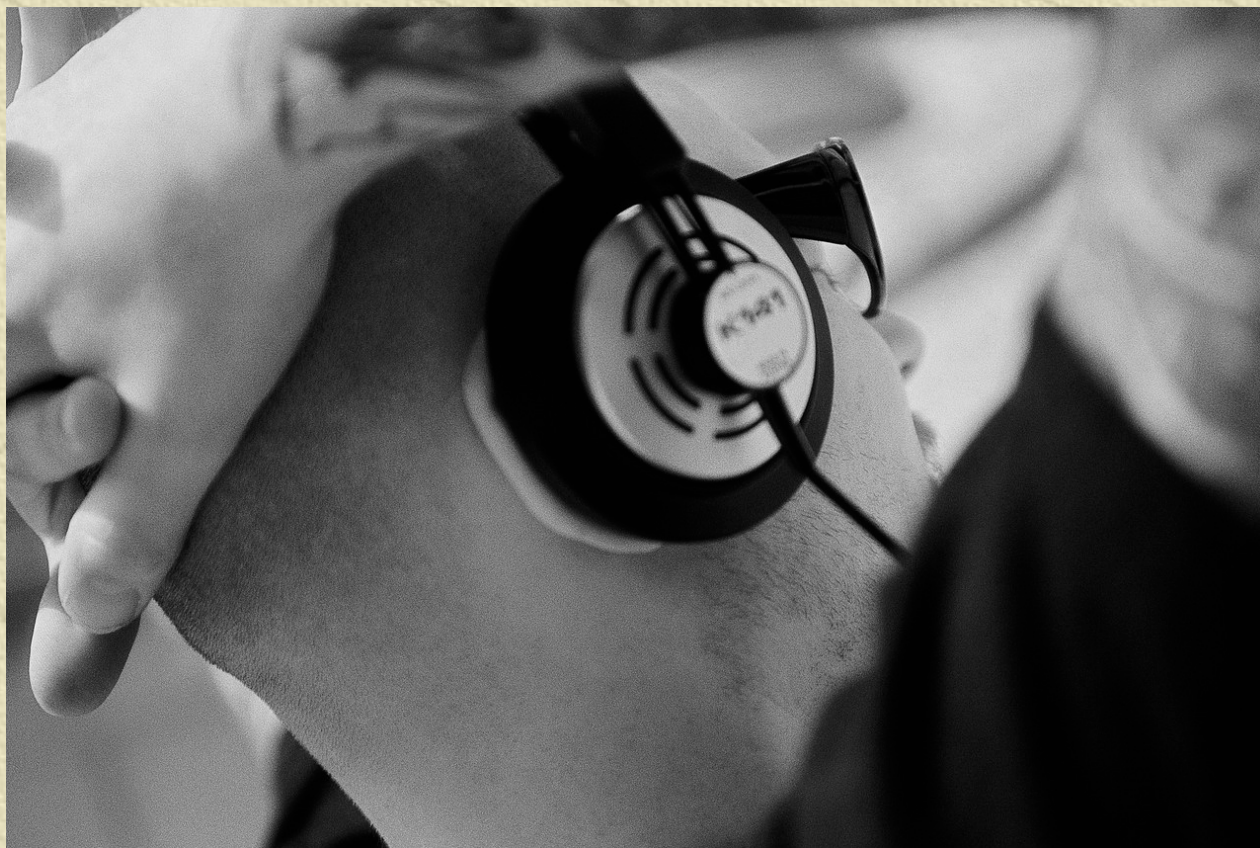
Mission & Vision Statements, Core Values

✦ An organization must know its
target
to hit it.



The Music

✦ Learn to listen to the music.



Gather Information

✦ In order to make good decisions, you have to have good information.



Thinking Outside the Box

✦ Look beyond your own nose.



Six-Hat Thinking

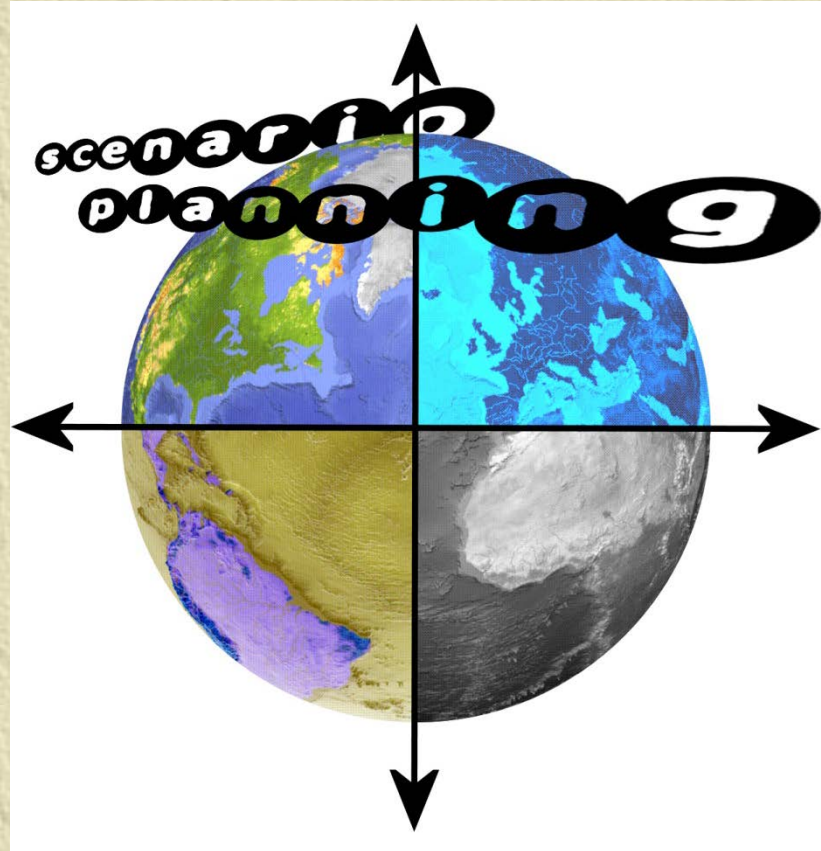
✦ Different hats for different occasions:

- **WHITE HAT** – Facts & Figures
- **RED HAT** – Emotions & Feelings
- **BLACK HAT** – Cautious & Careful
- **YELLOW HAT** – Speculative & Positive
- **GREEN HAT** – Creative Thinking
- **BLUE HAT** – Focused Thinking



The Mind is a Fox

✦ Scenario planning – alternative strategies.



Identify the Need

✦ What are the *real* needs vs. the *perceived* needs?



Develop a Course of Action

✦ An unsatisfied
need leads to
discouragement
& dissatisfaction.



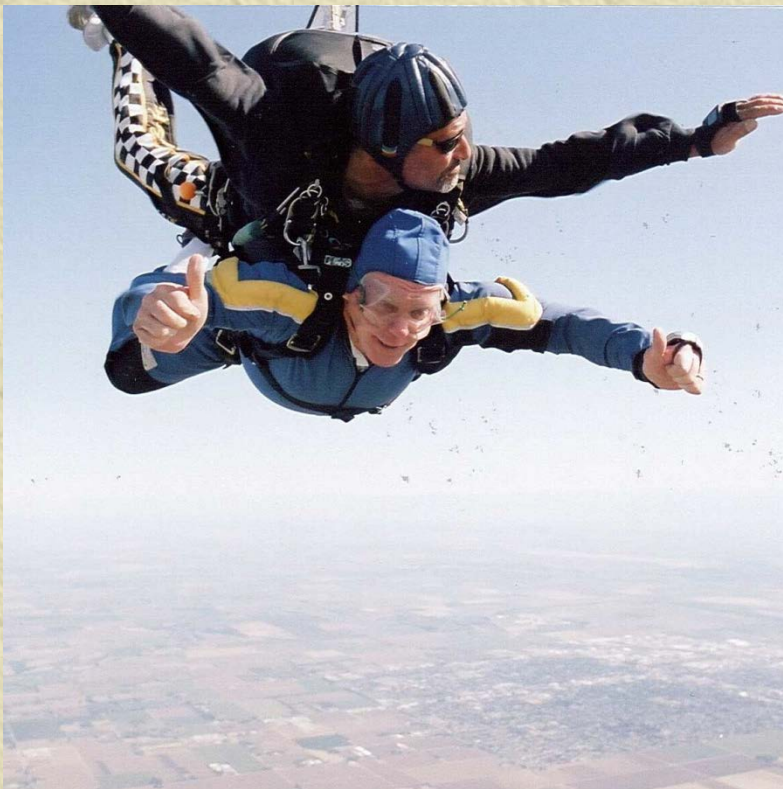
Implement the Course-of-Action Plan

- ✦ What is it?
- ✦ Who is responsible for making sure it is completed?
- ✦ When will it be done?
- ✦ Where will the action take place?
- ✦ How will it be accomplished?
- ✦ What will it cost in finances, resources, manpower, time and energy?
- ✦ Who will do the follow up?



Celebrate Your Successes

✦ Everyone needs encouragement.



Discuss Your Challenges

✦ A challenge does not have to be viewed as a problem.

