

Unleash

The Hope



A World In Need

**Great
Need**



**Great
Urgency**



**Great
Opportunity**



**Great
Commission**



A World In Need

The Vision:

**Put Hope Within
Reach EVERY Addict**



Question

How?

Answer

Activities

1. Prayer
2. Planning
3. Preparation

Concept

Partnership

A Bold Vision



On May 25, 1961, President John F. Kennedy announced his goal of putting a man on the moon by the end of the decade.



On July 16, 1969 Apollo 11 launched and on July 20th, Neil Armstrong became the first man to walk on the moon.



How Did They Do It?

1. Clear Focus

Perform a manned lunar landing and return safely to Earth

2. Planning

- 363 page flight plan
- 206 page lunar surface plan

3. Preparation

- 2,975 days
- 138 days for every hour the lunar module was on the moon!

4. Partners

- 400,000 people
- 20,000 companies and research institutes



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Hope Within
Reach Of EVERY
Addict

The “gap”

If Teen
Challenge grew
100x larger than
we are today,
we would still
only reach 10%
of the addicted

Unleash the Hope

Developing a strategy
to reach every addict

Other Initiatives

Day-to-day responsibilities



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Where do we start?



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Prayer



Planning



Preparation



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**Developing
a Strategy to**



**Put Hope Within Reach
of EVERY Addict**



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T H E H O P E

Pray



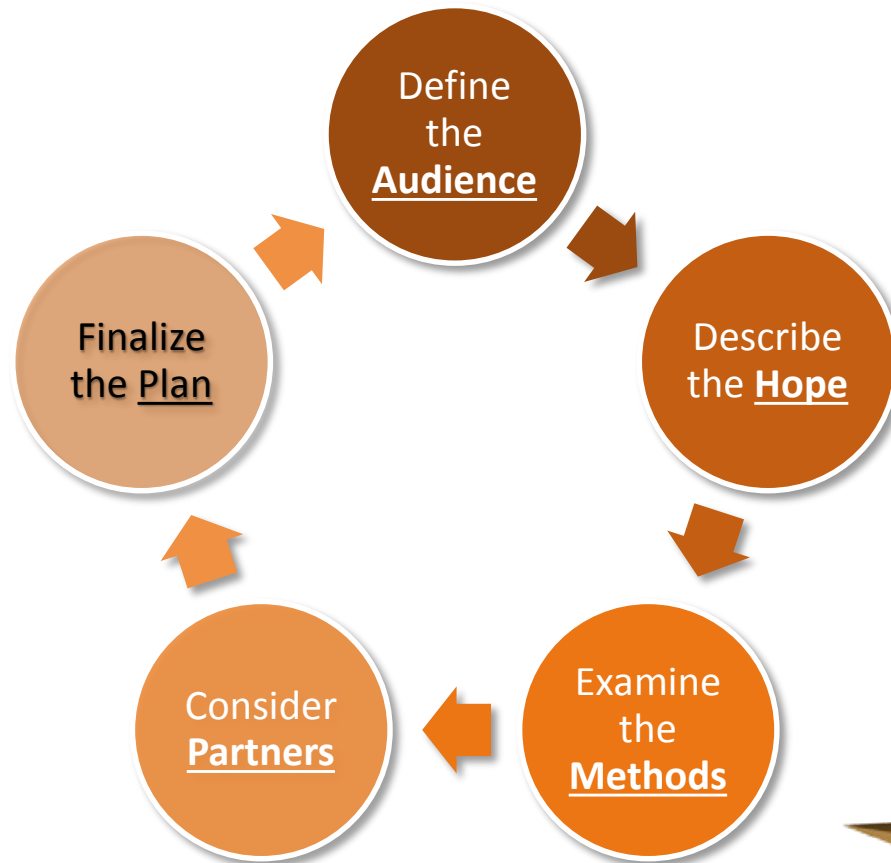
1. For God's to show you His vision – what it looks like to put **hope within reach EVERY addict.**
2. For His wisdom, that He reveals the path forward.
3. That He brings along the right partners.
4. For God to provide the resources needed.
5. Confirmation and validation along the way.



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Plan



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Plan

1. Define the audience (who will you try to reach)

At Risk

Those at risk of addiction because of their **environment**

High Risk

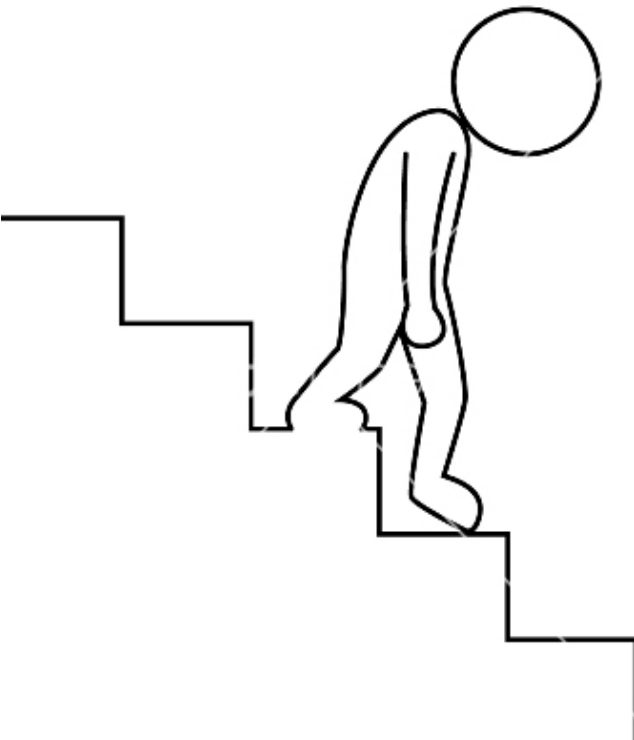
Those at high risk of addiction because of their **behaviors**

Functioning

People who are addicted, but are still **functioning** at home and/work

Most Hopeless

Without intervention, the **most hopeless** will be unable to escape the consequences of their addiction.



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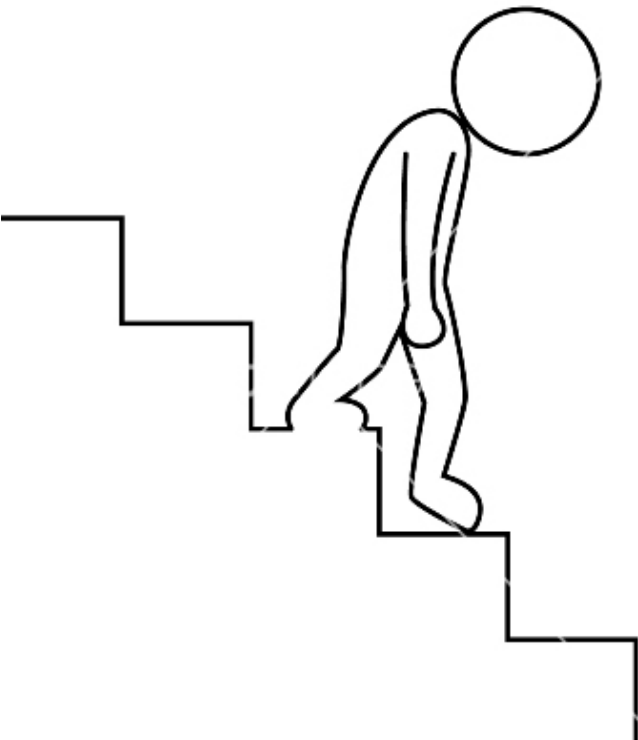
T H E H O P E

Plan

1. Define the audience (who will you try to reach)

Most Hopeless

- Who are they?
- Where do they live?
- Where do they work?
- How many are in our nation? Our city? Our area?
- What other issues are related to or impacting their addiction?



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Plan

2. Describe the HOPE

Evangelism



Other Actions

Are there
other
expressions
of HOPE?

Discipleship



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Plan

3. Examine (brainstorm) the methods? How do we best deliver hope to this audience?

MOST HOPELESS

Gang members
and runaways

- 14-24 years old
- Living in abandoned building and in the sewers.
- Violent crime
- No food

Evangelism

- Concert in the park
- Street evangelism on the weekends

Other Actions

- Food
- Educations or job training
- Legal assistance

Discipleship

- Residential home outside of the city (away from gangs)

QUESTION:

Are there other – innovative ways –to reach MORE of this audience?

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Plan

3. Examine (brainstorm) the methods? How do we best deliver hope to this audience?

MOST HOPELESS

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Discipleship

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4. Consider Partners

Who could help problem solve, work, resources?

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Plan

4. Consider Partners Praying? Planning? Preparing?

- Expertise needed
- Influence
- Similar values
- Similar services
- Access to resources

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Plan

5. Determine the Plan Decide how to proceed

- Goals
- Timelines
- Actions / next steps
- Roles and responsibilities
- Contingency (what if)

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Plan



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Prepare



1. Prepare and equip your current leaders
2. Strengthen existing programs
3. Secure the tools you need
4. Develop sustainable funding strategies
5. Cultivate existing partnerships

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**Developing
a Strategy to**



**Put Hope Within Reach
of EVERY Addict**



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Breakout Session



Instructions

1. No one at the table is the “leader”
2. Select a person to take notes
3. Select someone who will share/ report your group’s insights and answers when the groups reunite.

Questions

1. To reach EVERY addict in your area, where would you start?
2. What are your greatest challenges with respect to trying to reach EVERY addict?
3. What one or two things would help you move forward with confidence?

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Your Thoughts?



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Thank You

